

The Duncan & Haas Group

Call Summary:

- Blake started the call and explained the process of GBP.
- Create YouTube channel and post 2-3 videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Sent our proposal and commitments and go through it.
- \$250 per month with no contract.
- Target 25miles radius gradually.
- Told about the GBP app and can track details.
- 70 % Selling and 30 % Buying.
- Payment was charged and disclaimer given.
- Pitched for Voice searcher, quoted \$100 and he agreed.

QA Department Notes:

Client is nice but he gets annoyed when we ask questions so deal him accordingly. We have to register him on Google and Blake told him that if he gives this campaign at least three months you will get desired results. Blake told him in first month will target 10miles radius and it gradually increases. He will be in touch with us for this campaign and 2nd person is his partner. Details are mention below regarding his partner. He asked to target Zip code 19711 which is around 3miles away from his base location.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Daniel Duncan
- Partners name: Ryan Haas

- Business name: The Duncan & Haas Group
- Business number: 302 893 4180
- Partners number: 302-740-8921
- Business email: 1dunc@comcast.net
- Partners Email: haasey13@gmail.com
- Business address: Not provided.
- Keywords (-)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)