

Davidoff Accounting & Tax Services

Call Summary:

- Emilia pitched her and she is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne help her to cancel her Yelp account.
- Wayne quoted \$225/month with no contract.
- She is already registered on Google and had a website too.
- 25 miles gradually.
- She does corporate, state and chart.
- Wayne told her that if you give three months to this campaign you see the great results and she agreed.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is a nice and understanding. She is already registered on Google and had a website <https://davidofftax.com/>. Wayne help her to cancel her Yelp account. Wayne quoted \$225 for her listing optimization. Wayne told her that you have to give three months to this campaign to see great results and she agreed.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|---------------------|-------------------------------------|
| • Owner name: | Irina Davidoff |
| • Business name: | Davidoff Accounting & Tax Services |
| • Business number: | (718) 790-3902 |
| • Business email: | davidofftax@gmail.com |
| • Business address: | 2 Brokaw Ave, Floral Park, NY 11001 |
| • Keywords | (-) |

- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)