

## Access Glass & Mirror

### Call Summary:

- Austin pitched him and he is running ads on Yelp get nothing.
- 60% Residential 40% commercial.
- Brian jumped over the call.
- Brian explained him the plan of action.
- Create citations, generate a review link, reputation management.
- 7 keywords.
- 25 miles gradually.
- Brian coated \$250/month with no contract.
- Brian sent him a proposal.
- 2-3 keywords in first month.
- Card charged for \$150 remaining \$100.

### QA Department Notes:

Client is humble and understanding. He had a lot of bad experiences in past. He is not registered on Google but had a website <https://accessglassandmirrors.com/>. Brian registered him on Google and told him that he received a post card from Google in a week. Brian told him that it will takes 2-3 months to see great results. Brian coated \$250/month. Brian committed 7 keywords and told him that he will targets 2-3 keywords in first month. Access taken on [tpr@gmbaccess.com](mailto:tpr@gmbaccess.com). Disclaimer not given properly.

**Card charged \$150**

**Remaining \$100**

**GBP total \$250**

### Additional Notes:

### Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

### Cross Checking the Information on CRM:

- Business Name Access Glass & Mirror
- Owner Name Karim Ben Kraiem
- Email accessglassmirrorinfo@gmail.com
- Business Address: 5420 Bradford Ct Ste 240 Alexandria, VA 22311
  - Cellphone Number (571) 440-6241
  - Keywords **(7) first month target 2-3 keywords**
  - Radius Miles (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (No)