

Tinoco Jr. Landscaping

Call Summary:

- Nick pitched, Client not happy with Yelp.
- Explained the plan of action.
- Target residential and commercial both.
- Client is not aware of GBP.
- Blake showed him the competitors coming on the top placements.
- Showed our client (Speedy Garage Services).
- Target 5 top keywords.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- \$225 per month with no contract.
- Target Services: (Landscaping) major category.
- Working days: Mon-Sat.
- Working Hours: 8am-6pm.
- Blake pitched for website and sent three samples.
- Payment charged and disclaimer given.

QA Department Notes:

Client is very nice and easy to go. He has very less awareness about the product (GBP) so assist him accordingly. We have to registered him on Google and doesn't have a website so Blake pitched and sent some samples regarding website but client has less funds so he said will think about it later. He liked two sample websites, Blake quoted \$300 and \$1000 so deal accordingly.

GBP: \$225.

Additional Notes:

Client is very naïve he doesn't know much about the campaign so assist him according.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Francisco Tinoco
- Business name: Tinoco Jr. Landscaping
- Business number: (404) 453-5921
- Business email: panchitotinoco@yahoo.com
- Business address: Alpharetta, GA 30004
- Keywords (5)
- Radius (-)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)