

Rainbow International of West University Place

Call Summary:

- Rich started the call, Client cancel with Yelp.
- Target residential and commercial both.
- Client is registered already on Google.
- Derrick explained the process of GBP.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Derrick pitched for website and for optimization too.
- Client knows about landing pages and he asked about it from Derrick.
- Client asked what different you will do what other companies can't do as one working for me as well Derrick guided him well and satisfied him over the call.
- He wants to cover 6 different areas and derrick said will cover by landing pages or sub-website.
- Derrick mention that I will create accounts and you will be managing yourself.
- Target Services: Water Medication, Fire Medication, Carpet restoration, Grout Cleaning and tiles ETC. Derrick told will add step by step some more Services.
- Payment charged disclaimer given.

QA Department Notes:

Client is very nice and understanding, hoping for good results as committed so we have to perform well. He is registered on Google and had a website too. <https://rainbowintl.com/west-university-place>. We have to optimize his website for \$350 and GBP in \$175. Website devolvement in \$700. The up-front payment is \$925 and the remaining balance is \$300 so deal him accordingly.

Additional Notes:

Client is experienced and have worked with companies as far as marketing is concerned.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: William V Barron
- Business name: Rainbow International of West University Place
- Business number: (346) 443-2318
- Business email: westuniversityplace@rainbowintl.com
- Business address: 6307 Foster St Unit C, Houston, TX 77021, United States
- Keywords (-)
- Radius (-)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)