

Asphalt Legends

Call Summary:

- Oscar pitched to the client and explained GMB briefly and then Wayne took the charge
- Client is not getting jobs from Yelp
- Client is already registered on Google
- Target 25 miles' radius gradually
- Quoted \$250 without any contact
- Client don't have a website, Wayne agreed to provide him one-page website
- Target services (Asphalt Paving's, Sealcoating, Pave installation)
- Client wants his website in Yellow and Green colors
- Wayne sent one-page website design to client
- Target commercial and residential jobs both
- Create YouTube channel and post videos every month
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Payment charged
- Disclaimer given and call ended

QA Department Notes:

Client is nice, understanding and curious about results too. He is registered on Google but doesn't have any website. Wayne agreed to provide him one –page website and also a landing page, because client wants to target more than 25 miles' radius. Client wants his website in Yellow and Green color. Client is new and he puts his trust on us and he want some business from us so deal him accordingly. Client is already registered on Google 2 days ago and he is waiting for the postcard. He is signing with us for Google optimization in \$250. Please reconfirm his listings address. Wayne said that we will handling the client accounts but he read the disclaimer properly to the client, so deal it accordingly.

Additional Notes:

Client is new and he wants some business from us, so we have to work hard to gain his trust and to make him our permanent client.

Basic Information:

Nationality: N/A
Previous experience with SEO Company: N/A
For how long the client is in this business: 30 Years

Cross Checking the Information on CRM:

- Owner name: Charles Johnson
- Business name: Asphalt Legends
- Business number: (346) 664-3978
- Business e-mail: charliejohnson7711@icloud.com
- Business address: Not Applicable
- Keywords: ()
- Radius: (25)
- Listings status: (Yes)
- Notes on CRM: (Yes)
- Calls Committed: (No)
- Insisting more miles: (No)
- Commitment of phone ringing: (No)
- Reg on GMB (coached): (No)
- Social Media Handling: (No)
- Guarantee of ROI (First Month): (No)
- Scrapping Reviews: (No)
- SEO Procedure Explained: (Yes)
- Information in CRM: (Yes)
- No of sale call mentioned in Notes: (Yes)
- Disclaimer Read Properly: (Yes)