

Lovella Mortgage Mobile Notary Signing Agent

Call Summary:

- Emilia pitched and Client is getting not much from Yelp.
- Target 25miles radius gradually.
- Worked with go daddy.
- Target cities from base location (Philadelphia)
- Wayne showed our client (Speedy Garage Services).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Target 5 top notch keywords.
- \$225 per month with no contract.
- Target services major categories: Mortgage, Mobile notary and Wedding.
- Target residential 40 % and commercial 60 %.
- Payment charged disclaimer given.

QA Department Notes:

Client is very nice and understanding. Currently is registered on Google with only 1 review. Client had a website and have to attach with his listings. Client asked for targeting more miles so Wayne told that we will go for landing pages if you want do so. She is running ads on Yelp and not getting desire results from it. She signed up for GBP in \$225.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Louella Frison

- Business name: Lovella Mortgage Mobile Notary Signing Agent
- Business number: (267) 255-1751
- Business email: misslouellaefrison1@outlook.com
- Business address: 1123 W Wyoming Ave, Philadelphia, PA 19140, United States
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)