

Coach Higgs Training

Call Summary:

- Wayne discuss about marketing and told him about GBP.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Wayne explained the plan of action.
- Showed our clients.
- Working hours and days: 5am-1pm Mon-Fri. Sat-Sun 7am-12pm.
- Wayne said website will be delivered in 15 working days.
- \$200 coated per month with no contract.
- Wayne pitched for 1 landing page and sent him a sample page.
- Wayne explain briefly that how he manages his listings and landing page.
- Client wants marketing that gets work for him.
- Ben took over the call and explain that the plan he is hoping that should be needed development for his business.
- Client said he is getting this service in cheap price. \$20
- Book an appointment button on the page.
- Wayne sent various landing page links.
- Target cities from base location (Orlando).
- Wayne told him more money you pay more pages you get.
- Wayne try to explain him about domain and hosting that how he will do it for his business.
- Life time support on website.
- Target service: Personal trainer, weight loss etc.
- We have to take marketing stuff like pictures from his Facebook page.
- Client got confused and Wayne gave a recap.
- Wayne make him understand the plan.
- Card charged disclaimer given and call ended.

QA Department Notes:

Client is a bit skeptical and confused as well so deal accordingly. He is already registered on google had a Facebook page and on Instagram as well. Take marketing stuff from his FB page. Wayne try to explain him the plan but he got confused. He asked lot of question and finally Wayne make him understood so we have to handle him accordingly. Wayne explained about website plan and coated \$1200 but client refuses so Wayne gave him one-page website on his own domain and hosting. Wayne had a zoom meeting on 22nd Dec kindly talk to him for further details.

GBP: \$200.

Hosting and domain: \$65 annually charges. (every year).

Website: \$100 one-time charge.

Total: \$365.

Additional Notes:

Someone offer him a website in just \$11-\$20 he told Wayne. And kindly confirm the address.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Jeff Higgins
• Business name:	Coach Higgs Training
• Business number:	518 683 3868
• Business email:	coachhiggs12@yahoo.com
• Business address:	Not Confirmed.
• Keywords	(-)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(No) Incomplete.
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)

