

Christina Vance PLLC

Call Summary:

- Client running ads on Yelp and no response so far.
- Target Selling and buying mostly Selling.
- Blake showed our client (Wilder Perez Realtor)
- Blake Showed various clients to gain her trust.
- Target 5 top keywords.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Client has YouTube channel already.
- \$225 per month with contract.
- 70% Selling and 30% buying.
- Target cities from base location (Phoenix)
- Bi-Weekly Report.
- Blake told her about the access email.
- Blake explain about Voice searcher plug-in but she refuses.
- Payment charged disclaimer given and call ended.

QA Department Notes:

Client is very nice and understanding She is registered on google already. She is currently working with a broker but now she wants to grow her own name by this campaign so handle accordingly. She had a YouTube channel for her business as well. Client has a website too we have to link it with GBP. <http://www.joyofarizona.com>

Additional Notes:

Blake pitched for voice searcher, She said will see results then decide about it later.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|----------------------|
| • Owner name: | Christina Vance |
| • Business name: | Christina Vance PLLC |
| • Business number: | (480) 648-6305 |

- Business email: _joyofarizona@gmail.com

- Business address: 5635 E Thomas Rd, Phoenix, AZ 85018, United States
- Keywords (5)
- Radius (-)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)