

J & L Home Services LLC

Call Summary:

- Eric started the call.
- Running ads on Yelp and getting no response.
- He is register on Google already.
- Target Residential 90% and commercial 10%
- Jacob said will target 25miles radius gradually.
- Explain process regarding GBP.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part. (Reputation Management)
- Create accounts for business on social media and link with GBP.
- \$225 per month with no contract.
- Jacob Showed our Clients on Google. (Speedy Garage Doors).
- Jacob go through our proposals and commitments.
- Take photos for his listings. (Client)
- Explain about GBP app and client knows about it.
- Target cities from base location. (Loganville).
- Target Services: Handyman and Remodeling.
- Working days: Mon-Sat.
- Working Hours: 8am-5am.
- Bi-Weekly Report.
- Disclaimer given call ended.

QA Department Notes:

Client is nice and understanding but he saw a bad review so Jacob ask him to make a call to our client for his satisfaction. He said will give a chance for a month and if perform well will work for long term with us so we have to handle accordingly. He is already register on google we have to take latest pictures for his listings.

Additional Notes:

He gave card details but he said will receive payments then you can charge the payment, he scheduled for Friday and Jacob call for Authorization and payment charged.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Joaquin Guzman
- Business name: J & L Home Services LLC
- Business number: 786-901-0772
- Personal number: (770) 802-0568
- Business email: jguz822@gmail.com
- Personal Email: jguz822@icloud.com
- Business address: 459 Crested View Dr, Loganville, GA 30052, United States
- Keywords (-)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)