

M&S Fence

- Running yelp ads.
- Running google ads.
- Target residential 80% and commercial 20% both.
- Help with review part by generating a link and rating part also.
- Create YouTube channel and post 2-3 4k videos every month.
- Create accounts for business on social media and link with GBP.
- Emma showed our clients.
- Flat \$225 per month with no contract.
- Target cities from base location (Toronto).
- Travel 25miles radius gradually.
- Target services: Fences and Gates. Installation and repairs and deliveries as well.
- Emma sent the link and payment charged.
- Disclaimer given call ended.

QA Notes: Client is nice and understanding. We have to register him on google and take pictures from him. Client had a website from go daddy and running google ads as well so deal accordingly. He is hoping for good results from this campaign. Emma pitched for website and coated \$450 client said will think about it later after holidays so handle accordingly.

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| • Owners name: | Masoud Amel |
| • Business name: | M&S Fence |
| • Business number: | (437) 220-6623 |
| • Business email: | Info@mandsfence.com |
| • Address: | Toronto, ON M1R 3B7 |
| • Keywords | (-) |
| • Radius | (25) |
| • Listings status | (No) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (Yes) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |

