

## Liz Thompson, Real Estate Agent

- Target 25miles radius.
- Create YouTube channel and post HD videos.
- Help with reputation management. Reviews and rating part generate review link too.
- Social media backlinks with Google Listings.
- Coated \$250 per month with no contract.
- Explain about GMB app and give training session for app Jacob said.
- Sent email about our proposals and commitments.
- Target cities from base location. (Ann Arbor).
- Geo-tagging location.
- Working days: Mon to Fri, Sat 9am to 2pm.
- Working hours: 9am to 8pm
- Sunday Appointments only.
- Target 100% residential.
- Target Buying and selling.
- Bi-Weekly report.
- Payment charged disclaimer given call ended.

**QA Notes:** Client is nice and she is keen to get good results. Client is already on Google. Client told that she has accounts on social media so we have to link them. Client have a website too <https://thompsonrealtypros.com>. She is Working in this business for 3 years. She gave a chance for a month and wants to see the results then she will give a chance for the next month so do not charge her without her permission. Talk to her accordingly.

- |                               |  |
|-------------------------------|--|
| • Owner name:                 | Elizabeth A Thompson   |
| • Business name:              | Liz Thompson, Real Estate Agent  |
| • Business address:           | 2144 S State St Suite A, Ann Arbor, MI 48104                               |
| • Business number:            | (248) 310-2491   |
| • Business email:             | <a href="mailto:liz.a.thompson@kw.com">liz.a.thompson@kw.com</a>           |
| • Personal email:             | <a href="mailto:lizzythomps810@comcast.net">lizzythomps810@comcast.net</a> |
| • Keywords                    | (-)  |
| • Radius                      | (25)   |
| • Listings status             | (Yes)  |
| • Notes on CRM                | (Yes)  |
| • Calls Committed             | (No)   |
| • Insisting more miles        | (No)   |
| • Commitment of phone ringing | (No)   |
| • Reg on GMB (coached)        | (No)   |
| • Social Media Handling       | (No)   |

- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (No) Incomplete.
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)