

Dastaan Movers:

- Ross pitched him then Blake came over the call explained how GMB works then he showed him the clients.
- He explained him the difference of yelp ads, Google ads and organic marketing.
- He wants to target residential, commercial, long distant and short distant moving and all type of moving, he provides handyman helpers.
- We committed 7-10 miles radius for 1st month.
- After 2 months you will be at a good position.
- We committed 3-5 keywords.
- Fist month 7-10 then 20 afterwards 25 and then 30 miles
- \$225 USD every month
- Business name: Dastaan Movers
- Phone number: (514) 513-4600, Secondary Number (438) 763-8342
- Email address: dastaanmovers@gmail.com
- Bi-Weekly report
- Owner Name: Garrie Kang
- Business address: 4750 Bd Saint-Joseph #26

QA Department Notes:

He is very naive and wants good results he was very skeptical first but now he is really looking forward to work with us for a longer run.

Cross Checking the Information on CRM:

• Name	(Garrie Kang)
• Email	(dastaanmovers@gmail.com)
• Business Address	(346 Grand Ave, Oakland, CA 94610)
• Cellphone Number	(4750 Bd Saint-Joseph #26
• Keywords	(3-5)
• Radius Miles	(7-10)
• Listings Status	(YES)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg On GMB (coached)	(Yes)
• Social. Media Handling	(No)
• Guarantee Of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer read properly	(Yes)

