

## Client Name: Domene Company Demolition | Fishtrap Storage

### 1st Call:

- Standard call, showed him some client and explained the plan as well
- Quoted \$250
- He also ran Google ads.
- Customer also discussed some keywords as well but would discuss the final ones with CST team.
- we need to help him link his website also to his GMB.
- also we need to help him cancel his yelp and google ads.
- there is another business of his for self-storage.
- we will also handle that as well.
- We gave him a discount for 50 on both listing so it was \$400 in total.
- charged the payment gave the disclaimer and call ended.

### QA Department Notes:

Customer is easy to talk to very co-operative as well. He has 2 businesses we will optimize both. He gave us all the required details for the project. He was running Google ads as well. Very good client. He gave us his personal number for activation call as well.

### Cross Checking the Information on CRM:

*(Mentioning only incorrect Information)*

- Name
- Email
- Business Address
- Cellphone Number (Yes)
- Services (Yes)
- Keywords (-)
- Radius Miles (-)
- Listings Status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)

- Commitment of phone ringing (No)
- Reg On GMB (coached) (N/A)
- Social. Media Handling (No)
- Guarantee Of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (No)
- Disclaimer read properly (Yes)