

Ghost Tour Charleston

Call Summary:

- Victor starts the call and pitched him.
- Emilia jumped over the call.
- Emilia quoted **\$200**/month with no contract.
- Emilia shows him our client (**Speedy garage services**).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is good but asking questions about this campaign. He is already registered on Google and has a website <https://www.ghosttourcharleston.com/>. Emilia quoted **\$200** for his listing optimization. Emilia told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

(**Ghost Tour Charleston SC 29464**) Google listing.

Emilia closed the sale.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|--------------------------|
| • Owner name: | Adam Metropolis |
| • Business name: | Ghost Tour Charleston |
| • Business number: | (407) 924-1141 |
| • Business email: | metropolisadam@gmail.com |
| • Business address: | Hidden on his listing |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)