

# Christophers Plumbing LLC

## Call Summary:

- Chris starts the call and pitched him.
- Emma jumped over the call.
- Emma quoted **\$225/month** with no contract.
- 80% residential 20% commercial.
- Emma shows him our client (**Larry and sons plumbing**).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

## QA Department Notes:

Client is good but a bit straight forward so deal him accordingly. He is already registered on Google and has a website <https://christophersplumbingllc.com/>. Emma quoted **\$225** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a landing page, sent him a sample and quoted **\$200** one-time charge and he agreed. Landing page will be delivered within 4-5 working days. He paid us a total of **\$350**.

**Sample Landing page:** <https://myplumbersusa.com/drain/water-heater-repair-services-in-greensboro-nc/>

**GMB Optimization: \$225**

Landing Page Development Total: \$200 (**Upfront \$125 remaining \$75**).

**Total: \$350**

## Additional Notes:

Notes:

The color of the website should be according to the Logo.

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

## Cross Checking the Information on CRM:

- Owner name: Christopher Kelley
- Business name: Christophers Plumbing LLC
- Business number: (713) 416-9450
- Business email: cakelley05@gmail.com
- Business address: Hidden on his listing
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)