

Eco Towing & Recovery

Call Summary:

- Nick starts the call and pitched her.
- Emma jumped over the call.
- Emma quoted **\$225/month** with no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is humble and understanding. She is already registered on Google and has a website http://eco-towing-recovery.com/?utm_source=gmb&utm_medium=referral. Emma quoted **\$225** for her listing optimization. Emma told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Emma pitched her for a landing page, sent her a sample and quoted **\$200** one-time charge and she agreed. Landing page will be delivered within 4-5 working days. She paid us a total of **\$425**.

Web page sample: https://preview.themeforest.net/item/towigo-emergency-towing-services-elementor-template-kit/full_screen_preview/33982150?_ga=2.13554545.751219567.1655311748-23183357.1655311748

GMB Optimization: \$225

Landing Page Development: \$200

Total: \$425

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: TAYA DACOSTA

- Business name: Eco Towing & Recovery
- Business number: (661) 877-8154
- Secondary number: (661) 212-3860
- Business email: towing@ecotowingservices.com
- Secondary email: taya.dacosta@ecotowingservices.com
- Business address: Hidden on her listing
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)