

Shellie Robinson Cleaning Services

Call Summary:

- Chris starts the call and pitched her.
- Emma jumped over the call.
- Emma quoted **\$225/month** with no contract.
- Emma shows her our client (**Radiant cleaning services**).
- 80% residential 20% commercial.
- Emma sent her our commitment.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is good and easy to go with. She is not registered on Google but has a website <https://wtmn2026.wixsite.com/my-site>. We have to register her on Google. Emma told her that you will receive a postcard from Google within 4-5 working days. Emma quoted **\$225** for her listing optimization. Emma told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Emma pitched her for a voice searcher and quoted **\$100** one-time charge and she agreed. Emma pitched her for a landing page, sent her a sample of the landing page and quoted **\$300** one-time charge and she agreed as well. She pays **\$150** upfront for the landing page and the remaining \$150 she will pay on the delivery of the landing page. Landing page will be delivered within 4-5 working days. She paid us a total of **\$475**.

Sample Website: <https://cleaner.tprwebclient.com/>

(Emma told her that we replicate your website from WIX to WordPress so we have to develop a landing page on her domain so deal her accordingly).

GMB Optimization: \$225

Voice Searcher: \$100

Landing page Total: \$300 (\$150 upfront remaining \$150)

Total she paid us: \$475

Additional Notes:

Please take the address from her on the activation call.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------------------------|------------------------------------|-------|
| • Owner name: | Shellie Robinson | |
| • Business name: | Shellie Robinson Cleaning Services | |
| • Business number: | (339) 237-8984 | |
| • Business email: | info@dealztv.com | |
| • Business address: | Not Provided | |
| • Keywords | | (5) |
| • Radius | | (25) |
| • Listings status | | (No) |
| • Notes on CRM | | (Yes) |
| • Calls Committed | | (No) |
| • Insisting more miles | | (No) |
| • Commitment of phone ringing | | (No) |
| • Reg on GMB (coached) | | (Yes) |
| • Social Media Handling | | (No) |
| • Guarantee of ROI (First Month) | | (No) |
| • Scrapping Reviews | | (No) |
| • SEO Procedure Explained | | (Yes) |
| • Information in CRM | | (Yes) |
| • No of sale call mentioned in Notes | | (Yes) |
| • Disclaimer Read Properly | | (Yes) |