

Pat Clarke Construction

Call Summary:

- Client called us and Mark pitched him.
- Emma jumped over the call.
- Emma quoted **\$250**/month with no contract.
- 80% residential 20% commercial.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is good and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google. Emma told him that you will receive a postcard from Google within 4-5 working days. Emma quoted **\$250** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a voice searcher but he denied.

Additional Notes:

Please confirm his business address where he wants to register his business.

Client said to Emma that his mother developed a website for his business so deal him accordingly.

Basic Information:

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| Nationality: | N/A |
| Previous experience with SEO Company: | N/A |
| For how long the client is in this business: | N/A |

Cross Checking the Information on CRM:

- Owner name: Patrick Davies
- Business name: Pat Clarke Construction
- Business number: (616) 322-8598
- Business email: clarkepatrick23@yahoo.com
- Business address: Not Provided
- Keywords

- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)