

# Rivera's Towing LLC

## Call Summary:

- Thomas pitched him and he is running ads on yelp getting some response.
- Emma jumped over the call.
- Emma quoted **\$225/month** with no contract.
- Emma helps him to cancel his yelp ads and sent him a screenshot.
- Working hours and days **24/7**.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through PayPal link and disclaimer given.

## QA Department Notes:

Client is good and humble. He is not registered on Google and doesn't have a website. We have to register him on Google at this address **4760 Parkside Blvd Allen Park, MI 48101, USA**. Emma told him that you will receive a postcard from Google within 4-5 working days. Emma quoted **\$225** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a voice searcher and quoted **\$100** one-time charge and he agreed. He paid us a total of **\$325**.

**GMB Optimization: \$225**

**Voice Searcher: \$100**

**Total: \$325**

## Additional Notes:

Joe is the manager and Jessica is the Owner, Joe will be the one we'll be talking to and handling the account so deal him accordingly.

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

## Cross Checking the Information on CRM:

- Owner name: Jessica Del C Rivera
- Business name: Rivera's Towing LLC
- Business number: (734) 406-3747
- Business email: rivera83.towing@gmail.com
- Business address: 4760 Parkside Blvd Allen Park, MI 48101, USA
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)