

Alcaraz Service

Call Summary:

- Thomas pitched him and he is running ads on yelp getting nothing.
- Emilia jumped over the call.
- Emilia quoted \$225/month with no contract.
- Both residential and commercial.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and easy to go. He is not registered on Google and doesn't have a website. We have to register him on Google. Emilia quoted \$225 for his listing optimization. Emilia told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

He is a Spanish guy and he can't understand English very well so deal him accordingly.

Please take the address from him on the activation call where he wants to register his business on Google.

Emilia closed the sale.

Basic Information:

Nationality:	Spanish
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Guadalupe Alcaraz
- Business name: Alcaraz Service
- Business number: (909) 419-4742
- Business email: jarquinup13@gmail.com
- Business address: Not provided
- Keywords

(5)

- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)