

Richard Matthews Realtor

Call Summary:

- Chris pitched him and he is running ads on yelp getting nothing.
- Blake jumped over the call.
- Blake quoted **\$250**/month with no contract.
- 70% buying 30% selling.
- Working hours and days **24/7**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is good but asking questions about this campaign. He is already registered on Google and has a website <http://www.rickmatthews.com>. Blake quoted **\$250** for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for a website, sent him a sample of the website and quoted \$700-1000 but he said I'm already working with another company for the website so deal him accordingly.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Richard Matthews |
| • Business name: | Richard Matthews Realtor |
| • Business number: | (909) 732-6787 |
| • Business email: | rickmatthews@coldwellbanker.com |
| • Business address: | 15348 Central Ave, Chino, CA 91710, USA |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |

- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)