

Valco Plumbing

Call Summary:

- Eric start the call.
- Blake jumped over the call.
- Blake quoted **\$200**/month with no contract.
- Blake committed one landing page free under the same budget.
- Working hours and days **Monday to Friday 7AM-5PM**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google. Blake quoted **\$200** for his listing optimization. Blake committed one landing page (**free**) under the same budget. Landing page will be delivered within 4-5 working days. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

It was an old follow up of Eric that Blake closed today.

Color Scheme: Light Blue & Black & White

Landing Page: <https://myplumbersusa.com/kevins/>

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	25 years

Cross Checking the Information on CRM:

- | | |
|---------------------|---------------------------|
| • Owner name: | Val Hancock |
| • Business name: | Valco Plumbing |
| • Business number: | (702) 215-1132 |
| • Business email: | valcoplumbinglv@gmail.com |
| • Business address: | Not provided |

- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)