

ASAP Appliance Repair

Call Summary:

- Aaron pitched him and he is running ads on yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$250/month with no contract.
- Emma explained him about the GMB.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and easy to go with. He is not registered on Google and doesn't have a website. We have to register him on Google. Emma quoted **\$250** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a voice searcher and quoted \$75 one-time charge but he denied.

Additional Notes:

Please confirm him business address where he wants to register himself.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | | |
|---------------------|------------------------------|------|
| • Owner name: | Roman Kushnir | |
| • Business name: | ASAP Appliance Repair | |
| • Business number: | 512-953-7278 | |
| • Secondary number: | (737) 309-2661 (Yelp Number) | |
| • Business email: | gozo161@gmail.com | |
| • Business address: | Not provided | |
| • Keywords | | (5) |
| • Radius | | (25) |
| • Listings status | | (No) |

- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)