

# Get Well Home Improvements

## Call Summary:

- Chris pitched him and he is running ads on yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$250/month with no contract.
- Emma shows him our client (speedy garage services).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is humble and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google at this address **7 Five Mile River Rd, Putnam, CT 06260**. Emma told him that you will receive a postcard from google within 4-5 days. Emma quoted \$250 for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a landing page, sent him the sample of the landing page and quoted \$250 one-time charge and he agreed. Landing page will be delivered within 4-5 working days. He paid us a total of \$400.

**sample Landing Page:** <https://tophomeimprovementsusa.com/rjfaulkner-group/best-home-maintenance-services-in-atco-nj/>

GMB Optimization: **\$250**

Landing page: **\$250** (Upfront **\$150** and remaining **\$100** he paid once we delivered the landing page to him)

Total: **\$500** (Upfront **\$400** and remaining **\$100**)

## Additional Notes:

### Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

## Cross Checking the Information on CRM:

- Owner name: Welisson Silva
- Business name: Get Well Home Improvements
- Business number: (857) 318-5041
- Business email: Primo\_usa@hotmail.com
- Business address: 7 Five Mile River Rd, Putnam, CT 06260
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)