

AnFx Embroidery

Call Summary:

- Aron called and Pitched
- Customer was doing Yelp ads was getting no results
- Michael took over the call
- Michael Showed our active client (Wilder Perez Realtor)
- Price Quoted 250\$ Month to month no contract
- Services: Embroidery, Patches, Stiches
- Monday – Friday 9am – 5pm (Saturday 6am – 8pm)
- Bi-Weekly Report
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Disclaimer given Card Charged

QA Department Notes:

Customer is Understanding and easy to talk with. Customer is Registered on Google and has a Website <https://www.anfxembroidery.com/services.html>. Michael took \$250 for **Google listing Optimization**. Michael explained give this campaign at-least three months to see the best results out of it. Customer is Looking for results we have to perform well to make him our permanent client. Michael also charged \$100 One Time charge for **Voice Search plug in**.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: James D Adams
- Business name: AnFx Embroidery LLC

- Business number: (602) 373-8549
- Business email: sale@anfxembroidery.com
- Business address: 4734 W Palmaire Ave, Glendale, AZ 85301, United States
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)