

# Anderson Stone and Cabinets

## Call Summary:

- Rich pitched the customer Blake jump over the call.
- Blake already send him proposal via E-mail.
- Blake show him our client: **Garage door repair Chicopee | Flooring contractors medley FI | Roofing Contractors Braintree MA.**
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Target Services: countertop installation | kitchen & Bath cabinetry
- Days Monday to Friday 8:30 to 5pm (Thursday 8:30 to 7pm) (Saturday 10 to 2)
- Card charged; disclaimer given

## QA Department Notes:

Customer is Skeptical and asking questions about the campaign. Customer is registered on google and has a website <https://andersonstoneandcabinets.com/>. Blake took **\$250 for Google listing Optimization**. Blake also explained give this campaign three months to see the best results out of it. We have to perform well to make him our permanent client. Blake also quoted him **\$200 for Voice Search Plug in** one time charge.

**Total Bill: \$450**

**GMB Optimization: \$250**

**Voice Search: \$200**

## Additional Notes:

Customer is concerned about the reviews that he will get on his google listings please ensure him that he will not get any bad reviews on his listings and he said OKAY I will give you 1 month to see that how this campaign will turn around.

**On 30-April Blake called him because he received several missed calls from his side on 29-04-2022. He saw our bad reviews on yelp and thought that we will put bad reviews on his listings as well so he was scared to sign up with us. Blake guaranteed that if you will**

**provide good work nobody will put bad reviews and then Blake told him about the activation call which we need to make on 30-04-2022**

### **Basic Information:**

Nationality: N/A  
Previous experience with SEO Company: N/A  
For how long the client is in this business: N/A

### **Cross Checking the Information on CRM:**

- Owner name: Ismail Anderson
- Business name: Anderson Stone and Cabinets
- Business number: 4697509945
- Business email: Ismail@andersonstoneandcabinets.com
- Business address: Not provided
- Keywords (-)
- Radius (-)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)